

Eoin Interview - Email

Name: Eoin

Occupation: Part-Time DJ, *Funky Uncle*

Age: 28

Soundcloud: https://soundcloud.com/funky_uncle



Qns: Please describe your role in securing gigs to play at.

- a. My general route to secure a gig would be to request directly to the managers or venue personnel if they would like to have me play.
- b. Another route would be through promoter agencies, which I've only used once
- c. Other route would be through friends who are already in the waters and would be able to recommend me.

Qns: For context, could you please name some of the venues that you have performed at?

- a. Wright Venue, The Academy, Lillie's Bordello, Radio (Phever), Pride Event-Based Gigs, Birthday Parties

Qns: Could you please run through the current (pre-covid) process of how you find a venue and gig to play at?

- a. Since I slowed down my music focus, Pre Covid it would generally start as a word of mouth to then speak to a manager/entertainment of the venue/bar about DJ-ing at their place. Once I've gotten their attention, I'd then send them a link to my music portfolios; Soundcloud or MixCloud and then we would generally go from there

Qns: What are some of the frustrations in this process?

- a. The upset was that it wasn't always easy to feel like a valid new asset to the venue, as most DJ gigs wouldn't always need an interview. So, it felt very aloof and unreliable.

Qns: Do you currently know of, or use any technology to find gigs to play at?

- a. Since the start of Covid, I would continue using the same methods, except online. I have communicated to online party promoters to try bag an online set/gig through Instagram, Facebook or even email.

Qns: If there was a dedicated app for showcasing your work to promoters & bookers, would you use it?

- a. I think this would be so effective as Soundcloud and MixCloud and beyond have a great base, but I think this kind of community-based music platform is something that the world is missing - Even when we look at the comments section of SoundCloud and the others, it seems very dead-end ish. we can get recognition from fans sure, but never seem like the right people are watching - and a place to show that and find that would be so valuable.

Qns: What are some suggestions you would have for an app like this?

- a. I feel like this kind of app would be a mix-up of LinkedIn, Instagram and SoundCloud; We should keep the music in the front but also try to provide passage for users to care more towards the artists/musicians. I think if that can be nailed down, it would be amazing. It is the question to ask: do you want another music player or a window-shopping mechanism for music?

Qns: Is there a feature that you would personally like to see in such an app?

- a. If we are using the application, scrolling from one artist to the next should be as similar as Reels in Insta or TikTok; Display a mini clip or profile pic with options to listen to that artist's chosen favourite top-5 - just like how Tinder has in the user's profile page, where we can display our favourite tracks.

Qns: Lastly, can we have permission to use your name and picture in our research to form a User profile? This will only be used for UX research purposes and possibly published on our personal blogs.

- a. Fine by me! I hope it's okay to send my DJ Profile Pic... [Attached].